



TABLE OF CONTENTS

DIVISION OVERVIEW	A2
EXECUTIVE SUMMARY	A3
PRODUCT & SERVICE OFFERINGS	A4
INDUSTRY ANALYSIS	A6
TARGET MARKET	A8
OPERATIONS PLAN	A10
MANAGEMENT TEAM	A14
FUTURE DEVELOPMENT & RISK FACTORS	A15
FINANCIAL PLAN	A16



Division Overview

ONE. Community Worldwide is founded on the belief that free-enterprise capitalism, through the empowerment of local entrepreneurs, is the most powerful and transformative force for eliminating poverty and realizing global abundance. ONE. Global Empowerment is at the forefront of illustrating that profit and helping the world are not mutually exclusive; both can and must be achieved in harmony. By unleashing and supporting collaborative human innovation at the entrepreneurial level around the globe, ONE. Global Empowerment creates lasting worldwide impact by structuring businesses for long-term economic sustainability and mutual gain.

“Business [has] extraordinary potential to do more good for more people in a sustained manner than any other social or economic system ever invented by humankind.”

– John Mackey, Conscious Capitalism

ONE. Global Empowerment is comprised of:

1. **Oversight** of all other ONE. Community Worldwide divisions
2. **Ensuring cohesive vision** through all divisions
3. **Implementation** of global expansion and entrepreneurial empowerment
4. **Management** of investor relations/capital investments/profit sharing between divisions
5. **Directing** sales and marketing, both locally and globally

As the overarching division of the five interconnected business divisions of ONE. Community Worldwide, ONE. Global Empowerment is crucial in ensuring that the vision to leverage capitalism to create positive global change is integrated into all other divisions. ONE. Global Empowerment works directly with each division to incorporate new technologies and renewable resources, devise impact strategies and implement solutions into communities around the globe. ONE. Grow and ONE. Residential provide opportunities for individuals in developing countries to start small enterprises and provide for their basic needs, while ONE. New Technologies supports those in need with access to innovative solutions. ONE. LIFE Center focuses on increasing awareness of our role in the universe and creating oneness, harmony and individual empowerment, as well as changing existing paradigms to assist in the advancement of humanity. It is also the primary connection point to communities in the US and globally and the entry point for ONE. Global Empowerment and ONE. Community Worldwide’s acceptance and collaboration potential with other communities.





Executive Summary

ONE. Global Empowerment is a privately held C Corp, listed as a B Corp, incorporated in the state of Delaware for the purpose of creating lasting social impact/poverty reduction and is currently in the funding phase. The ONE. Global Empowerment division is leading ONE. Community Worldwide in addressing global problems of poverty, freedom, health and economic participation. ONE. Global Empowerment is focused on directly managing and implementing solutions surrounding poverty and the achievement of global abundance by overseeing ONE. Community Worldwide's interconnected community of business divisions founded on four main principles, including: 1) Assisting in the development of humanity, 2) Integration of renewable resources and new technologies, 3) Fostering global collaboration, and 4) Capital participation for the purpose of global individual empowerment.

ONE. Global Empowerment is focused on helping communities and individuals locally, nationally and globally who are struggling to have their basic needs (food, water, shelter) met, by bringing individuals and enterprise together to change the way we think, combine new technologies with sustainable resources and offer a new, more collaborative community worldwide. The problem is not that we don't have the means to eliminate poverty and provide freedom, healthcare and individual empowerment; it is a matter of connecting the dots of technology, information, production and distribution to address the impoverished gaps in achieving global abundance.

ONE. Global Empowerment works with local teams to facilitate the job creation process as an important beginning step, but recognizes jobs alone do not eliminate all conditions of poverty. ONE. Global Empowerment's initiatives go far beyond job creation by providing those who live in poverty opportunities for a better future by continuing to improve their lives and the lives of their children for generations to come. By creating sustainable communities capable of supporting themselves, while at the same time contributing to the environmental sustainability of the local economy and society, ONE. Community Worldwide contributes to realizing abundance in our globally interconnected community.

Most importantly, ONE. Global Empowerment does not create change through the traditional non-profit or humanitarian aid structure. Rather, we use a social entrepreneurship model to leverage the efficiencies and incentives of conscious capitalism to empower small communities to create long-term, sustainable economic and social change. This is done by supporting local individuals to create for-profit businesses that solve the needs of the local and global community, with training and financing by our network of successful business owners. Partnership programs are created in these businesses to transfer ownership in direct correlation with financial payoff of borrowed loans.

Total financing needed to begin operating amounts to \$238k in order to lease office space/pay utilities, cover the first year of salaries and working capital, support first community empowerment programs fund and cover sales/marketing efforts for the first year.

Product & Service Offerings

ONE. Global Empowerment's primary focus is to oversee all other ONE. Community Worldwide divisions ensure a cohesive vision and tangible impact is maintained through all divisions and direct sales and marketing on local and global levels. ONE. Global Empowerment is also responsible for implementation of global expansion and entrepreneurial empowerment and management of investor relations, capital investments and profit sharing between divisions.

The four business divisions surrounding ONE. Global Empowerment are selected to directly address basic necessities, including food, water and shelter, as well as education, communication, health and freedom, in order to move humanity towards a greater understanding of our inextricable interconnection and achieve global abundance. Each division will work directly with the Global Empowerment division to incorporate new technologies and renewable resources, devise impact strategies and implement solutions into communities around the globe. More specifically, ONE. Grow focuses on agriculture, food, nutrition and improving efficiencies in current farming practices while further developing new, more efficient farming by utilizing new technologies such as vertical farming, hydroponics and aquaponics. ONE. Residential focuses on efficiencies in building practices through the development of self-supporting shelters, Tiny Homes and developing communities that use renewable energies, sustainable building products and eco-friendly sanitation alternatives. ONE. New Technologies focuses on developing global cohesion, encouraging collaboration and incentivizing new innovative solutions to agriculture, clean water, energy, communication, education and health through a centralized network database platform. ONE. Life Center focuses on increasing awareness by bringing local, national and global groups together to discuss our role in the universe and creating oneness, harmony and individual empowerment, as well as change existing paradigms to assist in the advancement of humanity. The LIFE center is the primary direct connection to communities in the US and globally; this connection and backing from the religious and spiritual leaders of those communities needing assistance will be invaluable to the acceptance and willingness to opening themselves to collaborate with ONE. Community Worldwide.

ONE. Global Empowerment's main mechanism of action is developing and implementing self-sustaining business models that solve local problems. ONE ensures individual ownership and sustainability by engaging with communities whom are interested in receiving support not as a handout but as a collaborative co-op between the community and the ONE. Community Worldwide organization. ONE representatives spend time living in the community to assess the needs and challenges of the community along side key community members, as well as identify key entrepreneurial members in the community who will initiate local change. From this, a comprehensive plan is created, in collaboration with local leaders, which focuses on solutions the community supports, helps implement, primarily drives and takes ownership of to ensure they are truly sustainable. The idea is to find an economic solution to the community's problem(s), devise a plan in partnership with the locals, mentor during the creation process and provide financial backing for materials, technologies and the labor force needed for implementation.

In addition, our business team provides support and training to locals on structuring and building businesses for long-term success. On the backend, we also implement processes and procedures that ensure proper maintenance channels and growth, which is key to the success of sustainable empowerment. The business structure, once in place and running successfully, will be run entirely by individuals in the community in order to maximize impact longevity. Our role then becomes limited to minor support, repayment of loan(s) and transition to minority ownership.

Benefits of helping local people build, own and operate their own business supports the proliferation of Individual Empowerment, which increases: community ownership, new employment, new infrastructure, skills training, micro-enterprise development, education, healthcare, new housing, environmental sustainability, economic sustainability, food sustainability/security, social sustainability, spiritual growth, taxes for governments, respect for culture and traditions, replication in other communities, tolerance for diversity, greater global harmony.

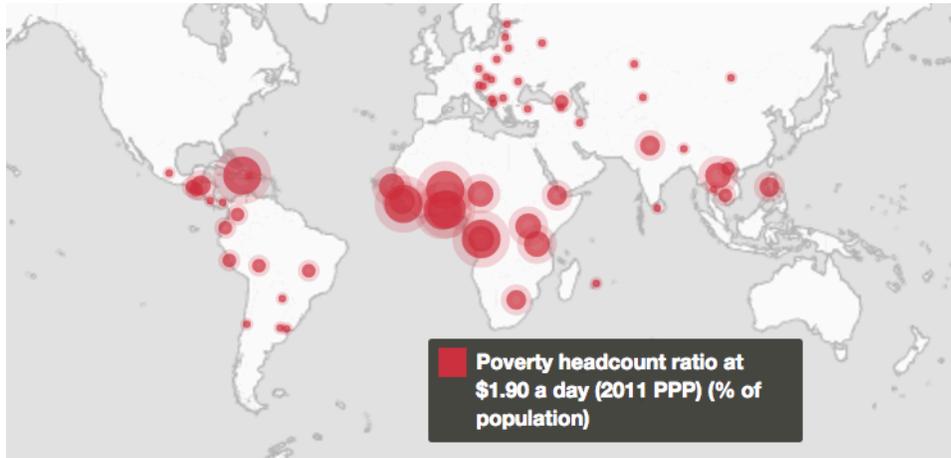
ONE. Global Empowerment will also create and manage the Global Empowerment Fund, an option for “philanthropic investors” whom would like to participate in this movement by means of capital investment and monetary donations. Investors understand that their investment is on an unsecured note status. An unsecured note is not backed by any collateral and therefore presents no risk to the ONE. Global Empowerment division or ONE. Community Worldwide. The payback will be viewed as medium-term (usually 3 to 10 years) and the investor will get back their investment amount only; no dividend is given beyond investment money. When investment amount is paid back, company profit, if any, stays with the company for expansion and improvement. (Companies and/or individuals looking for other ways to give to the movement can do so in the manner of pro-rata time. This may include a business owner’s time in mentoring, or a company offering financially sponsored time-off to employees whose expertise can be utilized abroad. We also welcome retired individuals who are professionals in certain fields of operations, technology, or have other skills such as physical abilities through workforce programs, language interpretation, financial strengths or business expertise willing to build programs for the greater whole.)

ONE. Global Empowerment also works to bridge current innovation and competitiveness gaps by:

- **Increasing investments in a shared global innovation agenda.** Through our ONE. Fund we will do more to invest in developing a shared global innovation agenda that is central to reducing poverty and increasing shared prosperity in the low-income economies. This includes partnerships for sharing of best practices and collaborative research and development.
- **Facilitating technology diffusion and adaptation.** Working with ONE. New Technologies is essential to overcoming barriers to innovation and establishing a new mechanism for transmission of knowledge and skills, especially in scaling up workable solutions to benefit the poor. ONE. Global Empowerment will assist in the planning and development of strategies that bring innovative solutions to local entrepreneurs for adaptation into scalable programs. These networks of “individual innovators” will be nurtured and supported from the ground up through programs for training, mentoring, coaching, networking and provision of support infrastructure, seed financing and leveraging private investment funds for scaling.
- **Ensuring unfettered flow of talent and knowledge.** The Global Empowerment division will offer a flow of skilled individuals and knowledge access to those in developing countries, while ensuring the effective mechanisms are in place to strengthen collaboration, knowledge and experience exchange, which is vital for developing innovative economic ecosystems.
- **Using intellectual property rights to facilitate innovation for the poor.** Intellectual property rights provide a strong incentive for the private sector to invest in innovation and technology adaptation and may contribute to talent retention in developing countries. Institutional strengthening for adequate implementation is required.
- **Enhancing innovation efficiency and connecting innovation to markets.** Merely increasing the total expenditure on research and development is insufficient and not wise given the many competing demands for countries’ fiscal resources. This is a strong case for the need of ONE. New Technologies’ web-based platform, ONE. Network.

Industry Analysis

Currently, almost half the world (over 3 billion people) lives on less than \$2.50 a day. Nearly 14% of the world's population (the "bottom billion") lives in extreme poverty, while billions more live in relative poverty (as defined by social context). Further, over half of humanity cannot take care of their basic essentials of life: food, water and shelter.



Most of the disease burden in low-income countries finds its roots in the **consequences of poverty**, such as poor nutrition, indoor air pollution and lack of access to proper sanitation and health education. The WHO estimates that diseases associated

with poverty account for 45% of the disease burden in the poorest countries. Nearly all of these deaths are either treatable with existing medicines or prevention programs in the first place; it is estimated that 88 % of child diarrheas, 91% of malaria and up to 100% of childhood illness, such as measles and tetanus, can be prevented among children using existing treatments. This means that up to 3 million child lives could be saved each year if these medicines could be distributed effectively to all areas of need. Poverty-related diseases clearly cause far higher levels of mortality in low-income than high-income countries.

The world's poorest 20% consumes 1.5% of global goods, while the world's richest 20% consumes over 76.5%

Table 1 **Deaths caused by poverty-related diseases²⁰**

<i>% of deaths caused by/in</i>	<i>High mortality low-income countries</i>	<i>Low mortality low-income countries</i>	<i>High-income countries</i>
Infectious and parasitic diseases	34.1	24.8	2.1
Respiratory infections	9.9	8.0	3.7
Perinatal and maternal conditions	8.4	6.8	0.4
Nutritional deficiencies	1.3	1.1	0.0
Tropical diseases	0.5	0.3	0.0
Total 'poverty-related' diseases	54.1	40.7	6.2

of global goods. In business, the world's low-income countries account for only 2.4% of world exports. Those in poverty often experience limited access to capital and high interest rates. There is clearly widespread inequity, largely driven from lack of access to resources and opportunities.

In response, millions of well intended projects have been created and trillions of dollars have been donated and spent in poor communities to fight poverty, reduce suffering, improve health, increase education and reduce hunger. As part of the Millennium Development Goals, over 200 member states and international organizations pledged to eradicate extreme poverty by 2015.

Humanitarian Aid and Assistance were created as a form of assisting those in poverty, including efforts to save lives, alleviate suffering and maintain and protect human dignity during and in the aftermath of man-made crises and natural disasters. It was originally guided by its focus on humanity, impartiality (acting solely on the basis of need, without discrimination between or within affected populations), neutrality (acting without favoring any side in an armed conflict or other dispute) and independence (autonomous from political, economic, military or other objectives).

Currently there are thousands of organizations working towards providing billions around the globe with access to food, water and shelter. Most of these organizations are set up in a dated way of thinking, which is primarily non-profit and donation-dependent based models of reaching out and providing aid to those in poverty. While these organizations are giving with wonderful intentions, and the need is real, the majority of the focus is on instant relief, leading to outcomes that we consider the sugar pill effect. What this translates into is the minute these organizations leave, the local people are either left with no sustained solution to provide for their basic needs or have not been integrated at the center of the programs in a manner that incentives long-term commitment and ownership.

Despite such large efforts, poverty still remains rampant worldwide. In the past 50 years, U.S. taxpayers alone have spent over \$22 trillion on anti-poverty programs, yet the poverty problem still remains widespread. The lack of lasting global change is in large part because efforts have focused on scattered temporary and “Band-Aid” type solutions lacking strong roots in sustainability and individual empowerment. While aid is given with wonderful intentions, many organizations are actually unknowingly in the business of supporting long-term poverty rather than ending it. If these organizations were successful at what they set out to do, they would put themselves out of work; the reality is few would work towards putting themselves out of a job.

Unfortunately our outdated philanthropic strategies have caused large-scale dependency rather than empowerment, suppressing creativity, ambition and innovation while rewarding laziness, status quo, inaction and a false sense of security. It’s clear that people want to give and help others, however, a successfully sustainable model does not seem to exist to enable people to truly empower others long-term to bring themselves out of poverty. We must shift our aid-based approach to philanthropy from a non-profit, feel good offering to a business-structured approach that values efficiency, effectiveness and long-term results

There isn’t a healthy economy in the world that isn’t founded on countless small, local for-profit businesses that can be bought, sold and inherited. Being able to obtain a decent job with fair wages is the quickest way a person can begin their path out of extreme poverty. A job with adequate income allows a person to provide housing, food and other necessities for their family, thereby increasing living conditions.

ONE. *Community Worldwide* believes in the importance of the following three elements in order to successfully end poverty: 1) For-profit enterprise, specific to local ownership by people within the community, not by the community, 2) Proper training for maximizing business success, 3) Integration of sustainable business solutions that focus on food, water, shelter and energy. This, combined with the understanding that long-term success is our involvement between each other and the entanglement we all share with one another, is what will lead to global empowerment and ultimately worldwide abundance.

Target Market

ONE. Global Empowerment conducts extensive research and assessment before deciding on communities and individuals to work with in developing and implementing an empowerment plan. Leads will largely be generated by ONE. LIFE Center, where ONE. Community Worldwide's relationships have been established and developed extensively with key community leaders. The community's buy-in will be assessed to ensure maximum success for long-term impact. Key individuals in the community, whom are dedicated, motivated and incentivized to create value, take ownership, make meaningful change and drive profits, will be identified. These individuals must show innovative ways of solving problems, entrepreneurial traits and a history of strong self-directed work ethic. ONE. Global Empowerment's Director of Global Expansion and Empowerment Strategists will work with the local individuals and deployment/implementation team to create a needs analysis, devise a strategy and identify deliverables. It will be important that the ideas and solutions are largely driven from the local individuals, rather than our team, as to avoid projecting our culturally-biased ideas that have less direct familiarity with the community's needs and viable solutions. Our team will primarily function as a facilitator and supporting resource, while the locals will be positioned as the decision makers, leaders and experts. Potential support opportunities from other local communities or nearest major cities will also be determined.

ONE. Global Empowerment's first community to develop and implement an empowerment plan with will be the Somali-Bantu Refugee Community in Colorado¹.

While the Somali-Bantu have a history of minority discrimination, they have more recently experienced the Somali Civil War and violence from militant terror groups where many have been robbed, raped and murdered, or pushed to seek shelter in dismal refugee camps in Northern Kenya. In 1999, the United Nations took on one of the largest resettlements in history by bringing thousands of Somali Bantu refugees to the United States, with a large group resettled in the Denver Metro area of Colorado. Nearly 3,600 Somali-Bantu Refugees currently live in Colorado, the 4th largest refugee population in the State's history. Over 500 live in the East-Denver area, while many have relocated around Ft. Lupton.



As a result of the socio-economic status of the Somali-Bantu in Africa, most have had little to no access to formal education. Approximately 95% of all community members in Denver are illiterate in their native language, Somali maay maay. As such, many are increasingly restricted by their lack of education and job skills, as well as their inability to communicate in English. If employed, they are relegated to minimum wage positions such as dishwashing or in factories and slaughterhouses with little to no opportunity for upwards mobility.

The Somali-Bantu Refugees have strong skillsets in farming, as they have traditionally been

¹ Pictures from www.confluence-denver.com/features/bantufarm_051513.aspx and www.revisioninternational.org/urban-farms; Quote from www.denverpost.com/breakingnews/ci_6474350

subsistence farmers in Africa. In addition to farming as skillset, most Somali-Bantu Refugees want to get back to a connection with the land, spending time outside rather than in harshly lit factory settings. Farming provides a much welcomed opportunity for this community to bond over traditional ways of life, as many lived in rural areas of Africa prior to resettlement and either grew up on or managed their own family farm.

"I have a job, I will do it, but I want to farm first."

- Rukia Chiukalal



This community has previously been given the opportunity of ownership and small scale urban farming by Re:Vision International, with the creation of the Ubuntu Urban Farm. Located in the Denver-Metro area, the project has already proved successful in empowering the Somali-Bantu Refugees to grow their own fresh produce.

In partnership with the Somali Bantu Association of Colorado, ONE. Global Empowerment will provide this marginalized refugee community with opportunities to work in more enjoyable and traditional working conditions on farms while being paid higher wages than minimum wage. As they develop their skillsets with hemp specific crop nuances and U.S. farming requirements, they will also be introduced to supplemental practical, small business education classes and job skills development workshops for employee growth. After one year of successful and productive employment, employees will have opportunities to access seed capital as part of their benefits package, supporting them to purchase small plots of land, begin growing and harvesting their own industrial hemp raw material and move into a partnership position with ONE. Community Worldwide. In essence, ONE. Community Worldwide will be empowering the Somali-Bantu Refugee Community to create their own thriving small business, with the support and guidance of our larger backing organization.

With the business training and support of a larger company that has extensive business expertise, the risk of starting a new company is greatly mitigated. Further, product sales for these budding entrepreneurs is guaranteed through purchase agreements with ONE. Community Worldwide. ONE. further handles the processing of the raw material as well as implements marketing efforts and secures large scale contracts to sell larger quantities from this refugee farmers' co-op.

Ongoing business skills and training programs will be offered to these partners. After being with ONE. Community Worldwide, benefits include the opportunity to own a Tiny Home at the cost of production, plus 10%.

Through this initial Global Empowerment program, the Somali-Bantu Refugee Community will be not only by empowered to provide for themselves and their families' basic needs, but their entrepreneurial spirits will be supported with unlimited opportunity for growth.



Operations Plan

After thorough research and assessment of the community's buy-in and needs v. wants (further outlined in the Target Market section), ONE. Global Empowerment will establish communities/individuals who need assistance. Comprehensive empowerment programs, business plans and delivery expectations will be created in partnership with local stakeholders and ONE. Global Empowerment's deployment team. Cost evaluations, financing needs, timeline plans and repayment terms will be outlined, while involvement of key local leaders will be developed into partnerships. The key will be finding entrepreneurial, forward thinking local individuals and empowering them through individual enterprise ownership for long-term success. Research and development for new technologies needed in specific communities will be conducted (ex. ONE. Network, ONE.XPrize, etc.) and incorporated, while other outside companies will be aligned with in partnership to assist in program success and sustainability. Once strong, vested local and mentoring teams have been established, programs will be implemented with ongoing training and support. In addition to material needs and delivery, construction, formation and infrastructure will be built. Monitoring and reporting of impact and enterprise growth will be conducted to maintain accurate understanding of real time needs, obstacles and successes. ONE. Global Empowerment's eventual exit strategy is to transfer majority ownership to local owners with loan repayment and profit success. Expansion into new communities and development of new global ONE. Sites will subsequently be brought into focus.

Our work is multi-disciplinary, multi-dimensional and interconnected, which can make it difficult to define and measure success. While our focus is on long-term sustainability, initial success will be measured largely based on economic impact and reach of individual empowerment.

The economic forecasting model of employment multiplication allows us to estimate the total number of jobs that will be result from a new business being established. Using a conservative multiplier of 1-to-3 shows that for each direct job created, at least three indirect jobs will be created in the economy surrounding the new business. (Examples of indirect jobs include suppliers, maintenance and services.) ONE. Global Empowerment will be creating a minimum of 50 new direct jobs our first year, adding 150 indirect jobs using the 1-to-3 multiplier. This results in 200 workers having wages to take care of their families. To further estimate the number of people benefiting from those jobs, we consider a worker as one person in a family of two parents, one grandparent and four children; thus, 7 family members benefit from that worker's wages. Multiplying 200 jobs times the number of family members (7) benefiting from the income results in 1,400 beneficiaries of the job creation sparked by ONE. Community Worldwide.

As ONE. Global Empowerment reaches more communities and widens its range of impact, so will the number of job creations per year and exponential power of small enterprise creation. Rather than solely using dollar amount to measure impact, we will also measure impact units as number of people given the means to provide for their basic needs, including food, water and shelter.

Each community ONE. Community Worldwide works with is studied to achieve several goals that, when accomplished, result in its long-term sustainability. The focus of the Global Empowerment division is to work within these goals and identify a starting point of entry into the community. Milestones of each truly sustainable community we exit must include: zero poverty in the

community, zero waste leaving the community, economic self sustainability, environmental sustainability, optimal crop nutrition, optimal farm animal health, social sustainability of residents, food supply security, fair wage structure, profit sharing, individual ownership, decent quality of life, systematic growth and development, individual respect and dignity, reliable clean water supply, healthy sanitation system, alternative energy usage, job skills proficiency, micro enterprise development, healthcare and education.

ONE. Community Worldwide's Internship Program will also be managed by ONE. Global Empowerment division, hiring interns from local colleges, specifically Colorado School of Mines (CSM) in Golden, Colorado. CSM is one of the top engineering schools in the country, with a undergraduate and graduate focus on renewable energy materials research in science, engineering and energy innovations. ONE. Global Empowerment will be the division responsible for the internships due to its day-to-day cross-divisional support and communication, thus providing the interns with a complete overview of ONE. Community Worldwide and direct experiences in each of the different divisions.

Overseen by the VP of Global Empowerment, the following operational procedures will be implemented:

- 1) WIIFM ("What's In It For Me"): Our focus is "selling" and "providing" the internship as a cool, world-changing opportunity the intern will be working on, rather than just the usual tedious internship tasks. Through the internship program and better understanding of ONE. Community Worldwide's mission, interns will start to shift from a "What's in it for Me?" perspective, to a "How Can I Help?" mindset.
- 2) Maintain a broad, consistent pipeline of potential interns. In order to hire great talented students, we need a huge pool of applications at the top of the funnel. We will market to department heads and career centers of local colleges and universities.
- 3) Since our time is valuable, we need to minimize the time spent interviewing interns and will implement the following:
 - Send the candidate pre-interview reading materials. Did they read it? What's their commitment level? This also allows us to save time from having to explain our expansive company offering on every introductory phone call.
 - Give the candidate follow-up work after the interview. Work should be 20-40 minutes of "homework" that resembles something they might have to do on the job. This will weed out the less-motivated candidates and provide a metric by which to compare applicants.
 - Present a thoughtful, personal offer. The President of ONE. New Technologies will personally call the intern candidate we want to hire (no emailed acceptance letter).
 - Kick off the internship with a well-organized "orientation" and welcome lunch, as well as do whatever else we can to make the candidate, his or her parents and career advisors feel most comfortable with us as a new startup company.
- 4) Give interns a large, long-term capstone project. In addition to the sometimes random, menial tasks our interns will be tasked with throughout their time at our company, we will also give them at least one (non-critical) long-term project that they will lead themselves. This could be a marketing

campaign, a video project, a simple satellite website or any number of other large projects that are likely to take multiple months. Assigning interns at least one large capstone project gives them something to work on during their downtime when our team might be too busy to assign them a smaller task, motivates them by providing opportunity to have a greater impact and significantly add to their career resume experience.

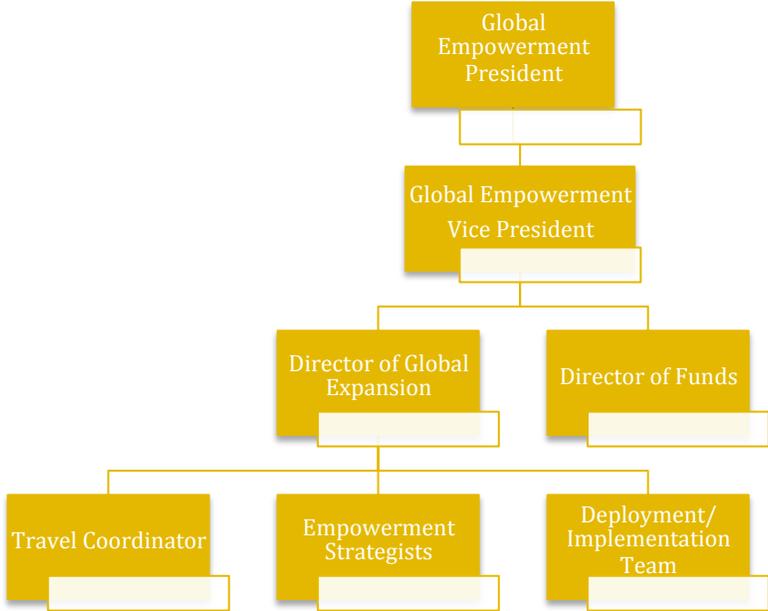
5) Don't treat a part-time intern like a full-time employee. If our intern is working only part-time, we will avoid making him or her the sole person in charge of customer service, critical bug fixing or any other responsibilities that may require immediate attention. If the intern has another job to keep him or her busy, or midterms to study for, we cannot just expect him or her to be "on call" whenever we need.

6) Offer the intern's services to many/all of our company's departments, while still having a single gatekeeper. When we introduce our other employees to our new interns, we will let them know that they may request the services of that intern at any time, provided that they do it through the intern's gatekeeper. This will be a single person who is in charge of managing the intern's time, making sure he or she is working on things he or she will learn from (where possible) and ensuring that he or she is not overloaded with too many assignments. It may be convenient for the intern's manager to be the same as his or her "mentor," but this does not always have to be true.

7) Have a formal performance management process. Every intern will be assigned a formal mentor on the management staff. For full-time interns, or for multi-semester part-time interns, we will have at least one mid-term checkpoint in which the intern's mentor takes him or her to lunch and verifies that he or she is indeed getting everything out of the experience that he or she had hoped for. This will help solidify the mentor-intern relationship while addressing any escalating or underlying issues that we may not have been aware of otherwise. In addition, the intern and mentor will jointly complete a performance management form at the beginning, middle and end of the internship period, in order to help to establish a record of the intern's goals, successes and areas for improvement.

Management Team

ONE. Global Empowerment will employ five permanent personnel to run the business. The positions include: President, Vice President, Director of Global Expansion, Director of Funds, Travel Coordinator and Empowerment Strategists. Starting in the 2nd year we will reassess our need for the Travel Coordinator position. Compensation for the team begins at: Vice President - \$75k, Director of Global Expansion - \$50k, Director of Funds - \$50k, Travel Coordinator - \$30k, Empowerment Strategists - \$30k each. President will be paid as Founder/COO under the overarching ONE. Community Worldwide holding company. Deployment/Implementation Team will be compensated \$25k per project.



President:

President of ONE. Global Empowerment, will maintain oversight of the ONE. Global Empowerment business division as a whole and is responsible for determining the strategic direction of the company. Most importantly, the President of ONE. Global Empowerment ensures continuity of vision and quality of positive global impact across all divisions of ONE. Community Worldwide.

Vice President:

Vice President of ONE. Global Empowerment is responsible for supporting the President of ONE. Global Empowerment, stepping in as need be to cover the President’s role by implementing the vision and ensuring quality impact across all divisions. The Vice President will also oversee the day-to-day operations of ONE. Global Empowerment’s funds and global expansion branches. Additionally, the Vice President will have a key role in business development and strategic direction.

Director of Global Expansion:

Director of Global Expansion of ONE. Global Empowerment is in charge of all on-the-ground, in-the-field project development and implementation, leads the direction of specific empowerment plans and is responsible for their success.

Director of Funds:

Director of Funds of ONE. Global Empowerment manages all fundraising efforts, meets with investment clients and company managers to discuss financial needs, assists in researching potential individuals and small enterprises needing funding, gathers information to assist in business plan development, monitors financials to be compliant with international laws and regulations, advises on small enterprise funding decisions, keeps up-to-date with the world economy, current financial news and financial situations and acts as a liaison with clients.

Travel Coordinator:

Travel Coordinator of ONE. Residential will manage and coordinate all travel related logistics for all team members travelling abroad for global empowerment and expansion efforts.

Empowerment Strategists:

Empowerment Strategists of ONE. Global Empowerment will travel to outside communities to assess community needs, advise on ONE.'s involvement, implement empowerment plans and ensure day to day training and operations with the deployment team run smoothly.

Deployment/Implementation Team:

Deployment/Implementation Team of ONE. Global Empowerment consists of volunteers and consultants with relevant business expertise and other applicable skills for training and mentoring in-country locals when empowerment plans are implemented.

Future Development & Risk Factors

The long-term goal for ONE. Global Empowerment is to become the Global leader in the effort against world poverty by showcasing a new, value-added socially responsible business structure across multiple industries. ONE. Global Empowerment aims to promote business practices and employment that supports impoverished communities around the globe empower themselves out of poverty. Continuous R&D will be made in conjunction with ONE. Community Worldwide's four divisions to incorporate new innovations and technologies where applicable.

ONE. Global Empowerment has carefully considered some of the risks of the global market and strategized solutions to mitigate such risks.

Risks:

- Political risk due to tight U.S. company involvement in foreign affairs
- Barriers on entry into foreign countries
- Security of individual land ownership in developing countries
- Potential pricing pressures
- Maintain and develop community trust
- Ensure honest and open input from the community
- Difficulty defining performance outcomes and impact measures
- Differences in local/cultural product preferences
- Language barriers/miscommunication

Minimization of Risk:

- Promotion of ONE.'s social, economic, nutrition and agronomic benefits to raise political awareness
- Focus on becoming a nimble and scalable company
- Thrive through any cost or price pressures through our flexible structure, corporate brand positioning efforts and thorough fiscal management
- Build and nurture deep and strong community relationships through established local religious leaders and ONE. LIFE Center
- Focus dialog on the importance of honesty for ultimate success
- Use less traditional measuring techniques to capture improvement metrics often missed or overlooked, while continually looking for innovative techniques
- Focus on long-term change, rather than requiring immediate, measurable results
- Diversifying product options, uses and applicability
- Always aim for over-communication and recruit critical thinking interpreters

Financial Plan

Available upon request